

Strategic Enrollment and Retention Steering Committee Agenda

November 8, 2024

10 – 11:00 a.m.

- I. Welcome
- II. Approval of October meeting minutes
 - a. Meeting Minutes [October 11, 2024](#)
- III. Action Team Updates (BH, CH)
- IV. Marketing Update (ED)
- V. IR Update (DM)
- VI. Planning for Strategic Priority 2: New aligned metric
 - a. Goal: Developing strategy to *“Decrease the % of new students not successfully completing at least one credit in their initial term of enrollment at the college.”*
18% by 2026, base 20.6%
 - b. Share-Out conversations from the 10.11 meeting and establish committee strategy.
- VII. Other

[Strategic Enrollment and Retention Plan](#)